

The Northwest Missourian

Northwest Missouri State Teachers College

VOLUME XV

MARYVILLE, MISSOURI, THURSDAY, JUNE 6, 1929

NUMBER 28

College Opens with Many New Faculty People

Instructors Come from Various Places and Have Had Training in Many Different Universities.

Summer session of the College opened Tuesday, June 4, with seventeen new members on the faculty. Some of them are here for the summer to help care for the additional students who are enrolled above the number here regularly during the year; some are to take the places of regular faculty members away on leave of absence; and some are here as permanent members of the faculty.

Mr. F. H. Barbee, superintendent of the St. Joseph schools and former assistant superintendent of the Kansas City schools, is one of the new members of the College summer faculty. Mr. Barbee will supervise educational classes and teach classes in education. He is a graduate of Missouri University and of Columbia University.

Mr. V. A. Newcomb, who has his M. A. degree from Iowa University and is now teaching in Baltimore, Maryland, comes to the College to be a permanent instructor in the commercial department.

Mr. G. H. Parker, who will be here for the summer, will teach in the commercial department. Mr. Parker has his M. A. degree from the University of Iowa and until this time has been a teacher at Sioux City, Iowa.

Mrs. Myrtle O. Boatman, who will teach in the Commerce Department, has her A. B. and her A. M. from Colorado State Teachers College at Greeley. She has been teaching in the commerce department of the Garfield County High School in Colorado. She has done accounting in Washington, D. C., and has taught commercial subjects in the United States Veteran's Bureau at Dallas, Texas. She goes next year to Peru, Nebraska, as head of the commerce department of the college there.

Miss Inn C. Getman, who will be in the Department of Fine Arts, is a graduate of Syracuse University and has the B. S. and the M. A. Degrees from Columbia University. She has also taken from Columbia the Teacher of Fine Arts Diploma. Miss Getman has taught at Indiana University, Bloomington, Indiana, and has traveled extensively. Last summer she attended the International Art Congress in Prague and visited the countries of France, Switzerland, Italy, Austria, Germany, Czechoslovakia, Holland, and England. She has exhibited a design at the Metropolitan Museum and has had some of her designs published in art books.

Miss Ellen Morrison, also in the art department for the summer, has the A. B. degree from DePauw and has done graduate work in art education at the University of Chicago and at the Chicago Art Institute. She has taken private work in methods under Miss (Continued on Page 3)

Mr. C. C. Crawford Leaves Maryville

Mr. C. Crawford, who has been on the College faculty during the past year, and who resigned last Christmas, left Maryville Thursday noon of last week, for Summer school at Chicago University, where he will finish a Master's Degree in Commerce and Business administration.

Mr. and Mrs. Crawford will go from Maryville to Storm Lake, Iowa, and from there to Itasca Park. From there they will make a trip into North Dakota, then back to Hibbing, Minnesota, where they will visit one of the largest high schools in the world. From Hibbing they will go to Ely, Minnesota, which is in the Arrow Head country, then down the shore of Lake Superior to Duluth. From there they plan to go to Minneapolis, across to Milwaukee, and then down Lake Michigan to Chicago. They plan to be in Chicago for school by the fifteenth of June.

Mr. Crawford, before coming to Maryville, had been for four years in the Des Moines, Iowa schools. He has done some outstanding work for the College. In addition to his regular work, he has had the honor of having several articles published in various commercial magazines, which reflects credit for the College.

Both Mr. and Mrs. Crawford are sorry to leave Maryville and the many friends they have made during the time they have been here.

Mr. Withington Will Be Away for Summer

Mr. C. A. Withington of the College, who is on a three month leave of absence, left Maryville last Saturday morning for St. Joseph. From there he will go to Topeka, Kansas, and thence to Wichita, Kansas, which will be his headquarters for the summer. Mr. Withington will work for the Kelsey Nurseries of St. Joseph. His territory will be Eastern Kansas and Western Missouri. His work will be planning landscape for company and individual homes.

Mrs. Withington will leave with Mr. Withington, but she will probably be at her Father's home at Topeka, Kansas, for most of the summer. She plans to go on a trip with her parents through western states some time this summer.

Mr. Withington says that he is planning to go fishing for a few days at the old fishing hole on a ranch north of Emporia, Kansas, before he reports for work at Wichita about June 15.

Lecture Course on 18th Century Is Being Given

Lectures Given by Various Members of Faculty Are Open to All Who Care to Attend.

The English Department is offering an unusual course this summer called "Great Writers." It is unusual in that the lectures are given by various members of the college faculty rather than by an individual teacher.

The course may be taken either with or without credit. Those who desire credit must do the required reading, attend every lecture, have conformed with Miss Painter, who is in charge of the course, and take the final examination. Those who do not wish to take the course for credit may attend as many of the lectures as they choose.

The lectures are open to anybody who wishes to hear them. Those who take them for credit must be of junior-senior standing.

The course is under the direction of Miss Anna M. Painter, chairman of the English Department. It meets at 4:30 every Tuesday and Thursday afternoon.

The program of lectures is as follows:

June 6—Conference for students taking the course for credit.

June 11—The Spirit of Eighteenth Century Literature Painter

June 13—The Blue Stockings Painter

June 18—Eighteenth Century Interpretations of the Ideas of the Reformation Dildine

June 20—Cervantes—The American Farmer Dykes

June 25—America through the Eyes of a European Dykes

June 27—(Lecture to be announced.)

July 2—Fine Arts in the Eighteenth Century DeLuce

July 4—Fine Arts in the Eighteenth Century DeLuce

July 9—The French Salons of the Eighteenth Century Dow

July 11—The Encyclopedists Dow

July 16—An Eighteenth Century God-father Lowery

July 18—Famous Literary Forgeries Lowery

July 23—Calderon de la Barca (Seventeenth Century) Lair

July 25—Science in the Eighteenth Century Hake

July 30—Eighteenth Century Drama Bowman

August 1—Eighteenth Century Drama Bowman

Aug. 2—Summary of the course for students taking the course for credit Painter

There will be conferences every other week for students who are taking the course for credit, and an examination at the close of the course.

History Teacher Is Surprised by Answer

Eugene Clark, a student at the College, reports an interesting bit of news for S. T. O. Mr. Clark said that he thought he had drilled his sixth grade class in Missouri history sufficiently so he gave them an examination. One of the questions was: Where does Missouri take care of her insane people? The first answer which he received was the following one:

Missouri takes care of her insane people at Maryville, Missouri.

Rural Program Is Given by Short Course

Mr. Cooper's Vitalized Agriculture Class Presents Program on Rural Life for Final Examination.

The Short Course, Vitalized agriculture class under the direction of Mr. Bert Cooper, of the College, met for one of its final examinations of the course, at nine o'clock Friday morning, at the College. This examination consisted of a program by members of this class demonstrating a Rural school community meeting. The members of the class were graded on the numbers given. The idea which Mr. Cooper had in giving this sort of a program was to show the members of the class that a fine meeting could be held by them in their school, without the several months of time and grind of getting ready, which most teachers feel is necessary to hold a successful community meeting. Mr. Cooper said that the teachers could use some of their regular morning opening exercises as a part of the program, or any suitable number by the students, as well as their display and reports.

The program was arranged as follows:

Song, "America," by Misses Doris and Dorothy Ballock, twins, of Albany, Missouri, Reading, "The Missouri Mule," by Rolla Henry, of Mercer.

By the time he finished the reading the class had begun to realize just how much dynamite there is in a mule.

Study of Beef Cattle, by Miss Lena Dowell, of Gallatin.

Miss Dowell described the typical beef animal. She said that there are more than 68,000,000 head of cattle in the United States and that more than 37,000,000 are beef cattle. She also said that the United States ranks second in the world in the production of beef cattle.

Report on the Dairy Cows of the District, by Miss Vivian Fordyce, of Ridgeway.

Miss Fordyce described the typical dairy cow, and showed how one of two cows belonging to the College, produced approximately \$126.00, while another only produced \$108.00. She also showed the necessity of having stock well housed.

"My Note Book," by Miss Wanda Hinton, of Pickering.

Miss Hinton gave a demonstration of how one of the Vitalized Agriculture note books is made.

Report of a Field Trip to study and cull poultry, by Miss Dolores Hulet, of King City.

Miss Hulet told of the field trip, and holding a white leghorn hen in her hands actually gave a demonstration in (Continued on Page 3)

Coffer-Miller Players Will Give Three Plays

The Coffer-Miller Players, coming to the College on June 19 and 20, will be the major entertainment of the summer quarter. They will appear in three plays, "A Marriage of Convenience," by Dumas; "A Scrap of Paper," adapted from Sardou; and "Men and Men," by Ryley.

Miss Martha Miller and Mr. Jess Coffer are the leaders of the company of players, who are not strangers to avyville audiences, having appeared at the College before. Other members of the company include Clarence Westerlund, Minor Coburn, Warrington Winslow, Christine Hines, Nelle Childs, and Ernest Rockford.

"Vignette sets" will be used in producing the plays this summer. The setting will be reduced to minimum, merely the corner of a room, for example, and these indications are placed in the center of the stage backed and flanked by black curtains.

Burdette Yeo Wins Law Prize.

Burdette Yeo, B. S. 1927, son of Mr. and Mrs. L. S. Yeo, student at the Kansas City School of Law, was among the few students receiving law prizes this year. In addition to the law prizes, Mr. Yeo has made the debate team there for the past two years, and has received the debate awards which the school offers.

Georgia Mitchell, who has been teaching at Excelsior Springs, has enrolled for the summer quarter. She will receive her degree at the close of this term.

Olin Teasley has been elected principal of the Cameron High School.

Important Notices

Assembly will be held every Wednesday morning at 9:45 until further notice. Attendance is required.

Scating in assembly is according to the following plan:

Seniors—first six rows in center.

Juniors—just behind the seniors.

Sophomores—on the west side.

Freshmen—on the east side.

A generally regulation as stated briefly is: "Go as far toward the front as possible."

The Cafeteria will be open from 6:15 to 8:00 a. m. for breakfast and from 12:00 noon to 1:30 p. m. for lunch.

Physical education is a requirement. The college requirement is six quarters without credit. The state superintendent of school states that one course in physical education every quarter the person is in college will be required of all who are to teach in the high schools of Missouri.

The library will be open from 6:30 a. m. until 10:00 p. m. from Monday until Friday. On Saturday it will be open from 8:00 a. m. until 12:00 p. m.

The west library is for the use of those who are studying from textbooks; the east library for those who are using reference books and library books.

There is to be no talking in the library.

Social hall is to be used as a meeting place for those who wish to talk to each other.

Girls are invited to use the room provided as a social room for them.

Office hours have been announced as follows:

President Lamkin—10:00 a. m. to 12:00

Dean—Barnard—9:00 to 12:00 a. m.

Registration will take place every afternoon this week from 1:30 until 4:30 in the west library.

The late registration fee goes on at 6:00 p. m. on Monday, June 10. The difficulty students had in getting here was responsible for the later date for late registration.

Secretary of Interior Calls Him to Washington for Meeting to Take up Educational Questions.

Uel W. Lamkin, president of the Northwest Missouri State Teachers College, left Wednesday evening for Washington, D. C., where he has been called by Dr. Harry C. Munro, Secretary of the Interior, to accept a membership on an educational advisory committee.

This committee will undertake a study of the possibilities of bringing together the educational forces in the national government under an assistant secretary or under secretary of one of the departments.

The advisory committee will be made up of three groups. The groups are listed as:

First: To consider education activities of the United States government and present administration and methods of organization for the future.

Second: To study the subsidies now given by the federal government to colleges, their present administration, the result obtained and the policies that should be adopted in the future.

Third: To study the subsidies granted for the education of less than college grades, present administration, results obtained and recommendations as to future policies.

The first meeting will convene at 9:30 o'clock, Friday, June 7, in the Department of the Interior at Washington.

Mrs. Arch Carter and daughter, Betty Lee, are spending the summer with Mrs. Carter's mother, Mrs. William Everhart. Mrs. Carter has been teaching at Two Buttes, Colorado, for the past year. She has enrolled as a summer student at the College.

Nellie Harrold, who will receive her B. S. degree at the end of the summer term, has been elected as physical education supervisor in the schools of Shawnee, Oklahoma.

Olin Teasley has been elected principal of the Cameron High School.

Instructor Has Written Article on Bookkeeping

Journal of Business Education for May, 1929, has Mr. Crawford's Commercial Teaching Article.

Mr. C. C. Crawford, Chairman of the Commerce Department, had an article in the Journal of Business Education, May 1929, entitled, "Bookkeeping As a General Business Training Subject." This magazine is published by the Haire Publishing Company of New York City.

Some of the monthly contributors to the magazine are: Dr. E. G. Blackstone, Assistant Professor of Commerce and Education, University of Iowa, Iowa City, Iowa. L. Gilbert Duke, Supervisor of Commercial Education, Department of Public Schools, St. Louis, Mo., and Roy B. Kester, Professor of Accounting, Columbia University, New York City.

The article was as follows:

Can bookkeeping be justified, as it is now being taught in secondary schools?

A large percentage of boys and girls after leaving senior high schools become junior clerks or salespeople. Especially is this true of those boys and girls who have studied bookkeeping in secondary school. Of 34,513 office employees reported by 37 firms, 656, or 1.9 percent, were bookkeepers.

Usually the employers of boys and girls from senior high schools do not require a knowledge of the principles of bookkeeping. However, these employers do demand certain skills of junior clerks, such as: a legible style of handwriting with a reasonable amount of speed; a knowledge of business arithmetic so that they can figure interest, discount, turnover, markup, etc.; ability to fill out business forms neatly, and a fair use of the English language. But these requirements are not always enough for the boy or girl who hopes for advancement.

Many educators justify bookkeeping because they think the subject trains junior clerks for such advancement. Most educators agree that all boys and girls who study bookkeeping should not attempt to become bookkeepers, yet they are justifying bookkeeping on the theory that as the subject is the "mathematics of business" it should be understood by all boys and girls entering business offices.

Very few modern teachers of bookkeeping attempt to justify the subject solely as a preparation for the occupation of bookkeeper, but they point to the fact that bookkeeping texts contain other valuable information, such as business arithmetic, business organization, and business law. But, why do they call this training bookkeeping? If they are teaching something else it should be so labeled.

No doubt bookkeeping should be taught to a limited number of boys

(Continued on Page 4)

Enrollment Is Slow But Is Creeping Up

Despite the fact that crippled train service, bridges washed out, and bad roads generally combined to curtail early enrollment, more than six hundred students enrolled on Tuesday, June 4, of the summer term at the Northwest Missouri State Teachers College. The number has crept up constantly during the remainder of the week and is expected to continue to do so until Monday evening, June 10, when the late registration fee goes on.

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The Northwest Missourian
which Was The Green and White Courier
MARYVILLE, MISSOURI

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Member
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Member
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SUBSCRIPTION RATES

One Year \$1.00
One Quarter 25

All alumni who pay the Alumni Association dues of one dollar will receive the Northwest Missourian from the date dues are paid until the end of the following summer quarter.

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COLLEGE OATH
"We will never bring disgrace to this, our College by any act of cowardice or dishonesty. We will fight for the ideas and sacred things of our College. We will stand and obey the College laws and do our best to incite a like respect and reverence in others. We will transmit this College to those who come after us, greater, better and more beautiful than it was transmitted to us."

COLLEGE PEOPLE NEED EXERCISE

That college professors and students need much more out-door exercise than they get is a well known fact. Various schemes have been invented as a substitute of out-door exercise but none can quite take its place. We have recently noticed a clipping from the United Press which shows what is happening on the campus of one of the Pacific coast Universities. We ask you to read it and draw your own conclusions.

"That golf is fast becoming an all-engulfing sport, rivaling the sturdier pastimes at colleges is being proved at Stanford University where the first 18-hole golf course on the campus of a Pacific Coast University is under construction.

The course will be ready for use by next fall when school opens. For some time the University of Washington, at Seattle, has had the distinction of possessing a campus golf course. It is a nine-hole affair, however.

William Bell of Bell & Thomas, Los Angeles architects, has charge of the laying out of the Cardinal course. It will drift lazily along the shores of Lake Lagunita for a few holes. A measure of flat territory over the grassy campus will permit a degree of "coasting" but a windup in the hills, of which the campus has many, will try the soul of any golfer.

Construction of the course was authorized by the Stanford Board of Athletic control because of a tremendous demand on the part of students and faculty members.

It is probable, of course, that the drawing power of Stanford's famed Red-Shirted football warriors will bring home the cash to keep the course going. That is not worrying members of the Athletic Board who feel that if football contributes to the support of golf then, for the first time, football will benefit the physical being of a majority of the students."

CHAPERONE

How many co-eds actually know what chaperone is? The word is of French derivation and was originally used to designate a head protector or an ornamental hood or cap as one worn by nobles or ladies. Then the word was applied to the pompous trappings placed on the head of a horse which drew the hearse in an important funeral, and finally it came to mean a matron who accompanies a young unmarried lady in public as her protector.

DEBUTANTE

Does a fair debutante play billiards? Not being in society we are not sure. But whether she does or does not, the words debut and debutant come from the French word debuter, which originally meant, in a game of billiards, to knock away the adversary's ball from the mark so as to have one's own nearer it and so gain the right to play first. From this came the meaning, a beginning, and later, an entrance into society.

Perhaps some of the ancient meaning still remains, as the sweet debutante tries to be first in trying her charms upon the "catch" of the season, or to be first in lavish expenditure upon clothes or entertainment. In a physical sense, perhaps, she no longer "knocks" the play of her adversaries; but in a very real sense the scheming mamma's try to "knock" the chances of other girls, and to "knock" in a sweetly smiling way, the social success of others so that her own daughter may be "first", while the dear debutante herself dances calmly on without a thought of her chances as compared with those of other girls. Or does she?

JOURNALISM

The study of journalism or news writing affords an extraordinary opportunity for the practical use of grammar and composition. The newspaper, varied in content and appeal, puts into use and form parts of speech, rules and laws of grammar and composition, emphasized in English text books, just as the out-of-doors reveals the laws of nature. This type of writing enlivens and makes real the study of grammar. There is timeliness in the revelation of facts. For the first time one sees sentences in everyday use to tell the story of the present.

This form of writing not only enlivens and makes real the study of grammar, but it throws a searchlight on the writing field. There is an opportunity for creative expression in simple straightforward style.

There is an opportunity for practice in the various forms of writing, for the columns of the newspaper fall into the divisions of discourse known as narration, description, exposition, and argumentation. The common means of expression is by writing, and no form of writing gives better opportunity for clear and forceful expression than news writing.

A study of journalism is an aid in reading newspapers more intelligently. Every time we read out papers we have before us a product of English composition. Most readers do not realize this, and see before their eyes only the passages of the printed page. The average person, while viewing a painting or a landscape, sees only a blurred mass, and to him no more. The average reader realizes only the cold facts of printed page, and he does not appreciate the miracle of the newspaper. He does not sense that it is the product of effort by men and women who are intellectually awake to record the daily happenings and of persons who are skilled mechanically.

A sense for news values, practice in written expression, and better appreciation for newspapers are afforded by a study of journalism.

N. A. P.

Maryville will Have Chautauqua for 1929

The Maryville Chautauqua program which will be given sometime within the next sixty days has been announced. According to "The Maryville Daily Forum", nine programs will be presented by an associated group. The programs will be furnished for a consideration of \$1,650. Over 750 tickets were pledged by Maryville chautauqua goers for the 1929 season. In addition to the pledges which were signed, Girl Scouts are responsible for the disposal of 50 season tickets, and the Boy Scouts are to sell 35 tickets.

The "Forum" has the following to say concerning the program.

In Private Harold Peat this year's chautauqua will have the outstanding speaker on the platform. Ever since he came to America from the Western front during the war, published his book, "Private Peat," and gave his thrilling lecture on his war experiences, he has been a notable figure. Since the war he has been devoting himself to a crusade for the prevention of future wars, which he will present this year in "The Inexcusable Lit."

Vierra's Hawaiians, who were here two years ago, are coming back with their full evening program, "A Night in Hawaii."

The John Ross Reed Company, offering both old and new popular music, and richly costumed, will be there.

Two Plays

"Skidding," and "The Detour," are the names of the two plays to be presented. "Skidding" is a rollicking comedy drama of love and politics, while "The Detour" is a story of a mother who lived a married life of drudgery on a small truck farm, married to a land crazy husband. She sacrifices herself to all luxuries in order to help her daughter.

The Russian Cossack Chorus will also be here. Under the personal supervision of Sergei Sokoloff it is one of the most brilliant singing organizations touring America. It is composed mostly of all former noblemen and bourgeoisie. The chorus first toured Jugo Slavia, then Italy, and finally came to America.

Featuring her "Mainstreet Smile Program," Laura Forbts comes the fourth day with the Russian Cossack Chorus. She is a sort of "Bontoc Lillie of Chautauqua," presenting her own stunts which are readings, but rather little one-person skits.

Another notable lecturer of the week will be Judge Alden, with his new lecture entitled, "Altitudes and Visibility." President Hoover gave more attention in his inaugural address to prevention of crime than any thing else. Judge Alden has been on the bench for many years and gives a view of the crime situation.

Particularly interesting to women will be the presentation of Smith Damron, who sets up his potter's wheel on the platform and shows how splendid china is manufactured.

THE CHURCHES OF MARYVILLE WELCOME THE STUDENTS

B. Y. P. U. 7:00 P. M.
Evening Worship 8:00 P. M.
Mid-Week Service, Wednesday 8:00 P. M.

FIRST PRESBYTERIAN CHURCH

William N. Dewar, Minister.

Sunday School and College Class 9:30 A. M.

Morning Worship 10:45 A. M.

Vesper Service 5:00 P. M.

The Ministerial Alliance

WILLIAM N. DEWAR, President

WILL S. WOODHULL, Secretary

CHURCH OF CHRIST, SCIENTISTS

First Church of Christ, Scientist, 206 South Main Street, holds services

Sunday mornings at 11:00 o'clock and

every Wednesday evening a testimonial meeting at 8:00 o'clock.

The Sunday School convenes Sunday

mornings at 9:45 and persons under the

age of twenty are invited to attend

its classes.

The Reading Room is located in the

Church and is open every Wednesday

and Saturday afternoons from 3:00 un-

til 5:00 o'clock. Here the Bible and

authorized Christian Science Litera-

ture may be read or purchased.

The College Faculty and students are

cordially invited to attend these services

and to avail themselves of the privi-

leges of the Reading Room.

KNIGHTS TEMPLAR EDUCATIONAL FOUNDATION

Six years ago the Knights Templar

of the United States provided for a

loan fund to assist worthy juniors and

seniors in approved senior colleges. This

fund is not restricted to the sons and

daughters of Masons, but is open to

all alike.

The fund now amounts to more than

\$2,000,000 for all the states; in Mis-

souri it is now approximately \$65,000,

and will be increased to \$120,000 dur-

ing the next three years. The prin-

cipal is loaned to students, thus mak-

ing a revolving loan fund, and no interest is

charged until the student graduates, or

leaves school. Not more than \$200 is

loaned to a student for one school year.

The report of the Board of Trustees,

made to the Grand Commandery at

Jefferson City last week, shows for the

past year that the loans amounted to

\$42,940; loans were made to 304 stu-

dents, all of whom, except twenty, are

attending colleges in the state of Mis-

souri. During the year repayments on

loans previously made amounted to

more than \$21,000; showing that worthy

college students in the junior and

senior classes are a good risk.

The fund is administered by a board

of trustees consisting of three members.

Bert S. Lee of Springfield, Past Grand

Commander, is chairman of the board;

J. H. Scarborough of the Teachers

College at Warrensburg, is secretary;

and F. C. Barnhill of the Wood and

Houston Bank at Marshall, is treasurer.

A local adviser is appointed for each

of the approved colleges in the state,

Mr. Homer Phillips being the adviser

for the N. W. Missouri State Teachers

College. Many students attending our

local college have already received aid

from this fund.

FIRST CHRISTIAN CHURCH

Robert W. Burns, Minister.

Church School and College Class 9:30 A. M.

Morning Worship 11:00 A. M.

Christian Endeavor 7:00 P. M.

Evening Worship 8:00 P. M.

Mid-Week Service, Wednesday 8:00 P. M.

FIRST BAPTIST CHURCH

Joe F. Jacobs, Minister.

Sunday School and College Class 9:30 A. M.

Morning Worship 11:00 A. M.

Baccalaureate

(Continued from page 1)

ed that the dream of Horace Mann had more than come true, since there are free school for all and since the educational span now covers a much longer time in the child's life, and extended into adult life. In the last twenty years the number taking advantage of high school education has more than tripled, and the per capita cost for education has approximately doubled.

Whereas it was about \$6.50, it now is approximately \$14.00. But more important than the cost of education said Mr. Munro is "the larger conception of education."

The task of the educator must be interpreted differently today than it has been in the past. Where as before the process had to do with the development of skills, today the educators must develop persons with initiative, who can bear responsibility and meet changing situations. Mr. Munro said that we little know what type of world our children will live in, in the future. We live in a different type of world than our parents thought we would. The only thing that we can see is constant, is that things change. The speaker showed how no one knows what the future of radio, television and other scientific processes will be. He mentioned the fact that one big radio company was hurriedly selling its stock, for fear of the rapid development of television. He said the training needed is not the cut and dried variety, but a training which will enable the student to meet any condition.

Addressing the graduates, Dr. Munro said: "Leaders of young life, you will not be equal to your task unless you have with you the fellowship of

Rural Program

(Continued from Page 1)

culling to find the best laying hens. Talk on the Treatment of Chickens for Lice, with demonstration, by Ernest Reed, of Princeton.

Mr. Reed showed that the lice have a certain route which they follow in traveling from one wing of the chicken to the other and that by placing some Blue Ointment on certain parts of the body of the chicken the lice are killed.

"We Like Birds", a talk, by Miss Mildred Williamson, of New Hampton.

Miss Williamson told how the class had taken a five o'clock bird hike that morning, and had seen more than forty different birds. She also said that on account of rain the class had to go over to Mr. Cooper's home to eat their breakfast.

Miss Williamson said that the enemies of the birds are chiefly cats, boys, and red squirrels. It seemed that the birds which are bad or are of doubtful value in her estimation are, crows, English sparrows and the blue jays. The way that we can help the birds is by building bird houses, planting shrubs, supplying food for them in the winter and baths for them in the summer. There is a series of bird records for the viettola which can be had now.

"How I made my Wood Article," by Ernest Reed of Princeton.

Mr. Reed had made a neat wooden box egg candler. He showed how this project could be used for practical lessons in Geography, Language, Reading, Arithmetic and Spelling.

Song "I'll never Play with You Again," (dramatized) by Miss Doris and Dorothy Baldwin, of Albany.

"Harmful Insects," reported by Miss Jennie Nora King, of Bethany.

Miss King described the making of an insect catching net. The Potassium Cyanide killing bottle, and the insect mounting box.

She told how the spider may be classed as insect or animal, and that it got its technical name, araneida, so the story goes, from a maiden by that name, when a Goddess became jealous of the maiden for her unusual skill in weaving beautiful fancy laces, and changed her into a spider.

"Report of the Hot Lunch Work," by Miss Thelma Wilson, of Pattonsburg.

Miss Wilson, after giving the report, showed how a neat and attractive hot lunch cap can be made by folding a newspaper.

"Hand Washing Drill Demonstration," by Misses Clair O'Brien, Galatin; Vivian Fordyce, Ridgeway; Gertrude Scott, Jameson.

The hands of 28 people were washed and dried and most of the finger nails were cleaned by means of toothpicks in one minute and forty seconds. This demonstration indicates that there is no longer reason for children even in the rural schools to go all day handling books and lunch with dirty hands.

A demonstration "How to Set a Table" by Miss Claire O'Brien.

Miss O'Brien said that the table cloth should be ironed with as few folds as possible, and that it should be spread over the table and not opened up over the floor. She showed how the hot lunch in the school afforded opportunity for the teacher to instruct the children in simple table manners.

"A Report on Posters," by Miss Francis Smith, of Bethany.

Miss Smith told of the work of the class with posters. She said that a good poster should tell a story, be neat and attractive, be legible across the room and have one central idea.

"How to Decorate the School Room," by Miss Juanita Wheeler, of Bethany.

She explained how a school room might be made attractive to both visitors and pupils. She mentioned the fact that posters should not be hung too high or too low, that about eye level is the right height.

The last number on the program was "A Summary of the Work in Vitalized Agriculture," by Mrs. Carrie Jones of Tarkio, who teaches the Phelps City School.

Mrs. Jones explained briefly to the class how she happened to be taking the course. She said in her very sweet way, that she had finished high school 44 years ago. After teaching for several years she was married, reared a family, and sent them through college and university. She said that during the World War she was living in Kansas City, she received a call to come back to the same school in which she started teaching many years ago. Mrs. Jones says that she came back and since she likes to teach so much she is still keeping at it.

Mrs. Jones gets \$140 per month and had charge of 57 youngsters during the past year. She explained that she only received \$25 per month for the first year that she taught, and that she had no telephone, and mail only once a week to keep her company. She said that when she started home after her first year of work, that she instructed the president of the school board to make out two warrants, one for her, and one for her board. She paid her bill for board and room, but the young man and his wife with whom

she had stayed, insisted that she take a small gift from them when she left. The instructions were, that she was not to open the package until she arrived home. When she arrived home she found that they had made her a present of the board and room money for the year that she had been to them in their home.

She very modestly explained how she had seen the time when she had to order Blue Ointment for the school but it was not to kill lice on chickens. She also told how she had to beg for food and clothes for the school children from the neighborhood, and she told about sawing off the high heels of old shoes to make them serviceable for both boys and girls.

Mr. Cooper says that Mrs. Jones has a wide reputation for being a wonderful teacher and that she has been a decided inspiration to the class during the entire course.

Christian Endeavor Welcomes Students

At nine thirty each Sunday morning a College Sunday school class, under the direction of Mr. A. J. Cauffman of the College meets at the Christian church, on Third at Buchanan streets. Students are invited to attend the class period and the morning worship that follows at 10:45.

The College Christian Endeavor meets at seven o'clock in the evening. An unusual series of topics for the next nine weeks, has been planned. These all center around the major theme of, "Myself and My Social Code."

Next Sunday evening, June 9, the first of the series will be discussed. The topic will be the following: "Is Our Present Social Code Christian?" The topics for the remainder of the series will be as follows:

June 16—"Our Recreational Problems"

June 23—"The Problem of Petting"

June 30—"Being a Sport—the Problem of Personal Honesty"

July 7—"Patriotism and Law Observance."

July 14—"Myself and Other Workers"

July 21—"Myself and Other Races"

July 28—"Myself and Other Nations"

August 4—"What It Means to Be a Christian in 1929"

Mr. O. Myking Mehus of the College is the advisor of this group.

Students will also be interested in the series of addresses which professor Allen G. Wehrli will give during the week of June 9 to 16. Professor Wehrli is the head of the department of Old Testament at Eden Seminary. He is one of the leading scholars in his field in this country. Announcements are on the bulletin board of his topics at the college and at the church. One of the reasons why the Christian Church is bringing him here at this time is that students may have this contact with him in thinking through their own religious problems. Students are specially invited to come to the church at six o'clock next Sunday evening. There will be a social hour with brief business session and refreshments.

Pearl Mix will teach the Eudora School next year. This school is four miles southwest of Burlington Junction and is a first class rural school.

Annual Senior Breakfast Is Held on May 27

Seniors Meet for Last Social Event in College Park and Devour Menu of Bacon and Eggs.

The annual senior breakfast was held last Monday morning, May 27, in the College park. This breakfast was the last social affair to be held by the class of 1929.

At six o'clock the members of the class met at the Administration building and from there drove to Tunnel Wood, east of town. However, the rain had spoiled the picnic grounds, at that place and the class returned to the College park.

It took very little time for the hungry seniors with the help of Miss Dykes, Miss Dow, Mrs. Rickenbrode and Miss DeLuce to build a fire and cook bacon, eggs, and coffee. Oranges, bananas, milk and hot pecan rolls completed the menu.

"Towers" were autographed during the breakfast. Each senior showed his class spirit by enthusiastically singing the different class songs.

Those present were:

President and Mrs. Uel W. Lamkin, Miss Dow, Miss Dykes, Miss DeLuce, Mrs. Williams, Mrs. Roy Dickman and Stephen LuMar were guests of the class.

The following members of the class were present: Garland Groom, Ruth England, Wiletta Todd, Lucille Qualls, Harriett Miller, Opal Irene Hantze, Vern Smith, Wilma Galbreath, Mabel Claire Winburn, Gladys Somerville, Sarradah Davis, Kathleen Jones, Frances Remus, Eliza Donaldson, Mrs. L. S. Doughty, M. C. Christensen, Nellie Harold, Dorothy McCord, Jean Freeland, Sharlyne Qualls, Ollie Horn, Lulu E. Eychaner, Lenore LeVan, Bernice Cox, Oea Clark, Mary Shields, Elsie Saville, Irma Geyer, Rebecca Boyd and Grace Horn, and Paschal Monk, J. Clin Wilson, C. K. Thompson, Charles Thomas, Merle Williams, Leon H. Ungles, Edward Tindall, Wiley Polson, Earl M. Wyman, Chilton Ross, Lloyd E. Fine, Luther Blaekwelder, Francis Ray Wiley, Orville Hedges, Orville Pugsley, Roy S. Lester, Roy Dickman, Olin Teasley and Herbert Hudson.

Mrs. W. F. Herridge, mother of Martha Herridge, a student, attended the flower show in Maryville, Wednesday, June 5.

For the past year the class schedule of the high school at Sheridan has been arranged so that each teacher, as far as possible, could have her students in a study hall to themselves during the period preceding the recitation.

This arrangement made it possible for students to have a forty minute supervised study period, followed by a forty minute recitation period. Mr. Alfred Walton, B. S. 1927, is superintendent of schools at Sheridan.

G. H. POWERS—213 N. Main

Mr. J. G. Strong will teach in the

MY WORK

Let me but do my work from day to day,

In field or forest, at the desk or loom,

In the roaring market place or trans-

quill room;

Let me find it in my heart to say,

When vagrant wishes beckon me as

tray,

"This is my work my blessing—not

the theory classes of that department.

Mr. J. G. Strong will teach in the

of all who live, I am the one by whom

MUSIC of All Kinds

Ralph Yehle Music Co.

at Yehle's Store

For Advertising in the

Summer Students' Directory

Call Hanamo

143

or write ERMAN R. BARRET, in care of STATE TEACHERS COLLEGE

Many New Faculty People

(Continued from Page 1)

M. Hyde of the Art Institute. Before coming here she taught at Grafton Hall, Fondale, Wisconsin.

Miss Emily Wyatt, who taught in summer school here three years ago, has returned to teach in the English Department. Miss Wyatt comes from the faculty of the Junior College of St. Joseph. She has her Master's Degree from Middlebury College, Middlebury, Vermont. While in attendance at this college she took special work in the writing of the essay under the instruction of Dallas Lore Sharp. Miss Wyatt has traveled in Europe since being here three years ago. She spent a month in Norway visiting a Norwegian friend and becoming acquainted with the Scandinavian peoples.

Mr. Earl S. Paige, instructor here last summer, will again be in the Industrial Arts Department. He has his Master's Degree from Iowa State College at Ames.

Miss Ruth England, B. S. 1929, will assist in physical education.

Mr. Leslie G. Somerville, B. S. 1925, will teach in the Education Department. He has his M. A. from the University of Missouri and is Superintendent of Schools of Nodaway County.

Another Nodaway County representative on the new faculty is Mr. Hubert Garrett, of Burlington Junction, who will teach in the Social Science Department. He has his B. S. degree from the College, and his M. A. from Nebraska University.

Miss Mabel Cobb will assist in the English Department. She will teach a class in Corrective English and will help with grading papers for the composition classes. Miss Cobb, who is an alumna of the College, has done graduate work at the University of Chicago and at Columbia University.

Miss Hettie M. Anthony, home economics, who will study in Europe under the direction of Columbia University.

Mr. E. W. Mounce, history department, who will leave the last of the summer school to work on his L. L. B. degree at the University of Kansas.

Mr. Charles R. Gardner, Conservatory of Music, who will do graduate work at the University of Cincinnati.

Mr. U. G. Whiffen, industrial arts, who will do graduate work at Ames, Iowa.

Miss Carrie Hopkins, training school, who will do work at Chicago University.

Miss Katherine Helwig, mathematics department, who will do graduate work at the University of Chicago.

Miss Grace K. Trumbo, who taught at Illinois Wesleyan, Bloomington, last year, and has her M. A. degree from Ames, will also be in the Home Economics Department.

Miss Letha Lowen, of St. Joseph Junior College, will be a new member of the Mathematics department. She has her Master's degree from Chicago. She was here last summer.

Since Mr. Gardner will be on a leave of absence during the summer, Miss Angie Middleton, a sister of the late Arthur Middleton, will be a member of the music department and will teach the theory classes of that department.

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THE WHITE PALACE BARBER SHOP

OFFERS THE BEST SERVICE IN THEIR LINE

FOUR CHAIRS AND SHINE SERVICE—Come in and let us do your work for you.

G. H. POWERS—213 N. Main

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Advertising in Newspaper Is Most Effective

Survey Shows That Such Advertising Influences More People Than Can Be Reached by Other Media.

New York, June 3.—Newspaper advertising influences a greater portion of the buying public than all other advertising media combined, according to a survey conducted by Dean Robert A. Johnson of the College of Business Administration, Marquette University, results of which are made public in the current issue of *Sales Management Magazine*.

The results shown are those of interviews with approximately 300 persons of both sexes and all ages and occupations, representing a typical cross section of American life.

Undisputed Lead.

The results show that the public regards newspaper advertising the undisputed leader in effectiveness, with magazines second, billboards third, mail communications fourth and radio fifth. Car cards, motion pictures, hand bills and other media received scattering mention.

Selecting the most influential advertising medium, 144 persons named newspapers, 76 voted for magazines, 12 for direct advertising, 8 for bill boards, and 7 for radio.

Asked to name the second most effective medium, 97 voted for magazines, 64 for newspapers, 30 for bill boards, 20 for radio, and 16 for mail communications.

The survey figures also reveal what this group thinks of advertising as it affects the quality, price, production and selling costs and standards of living of the consumer.

Work Harder.

Advertising, in the opinion of 83 percent of those interviewed, is a dominant factor in American industry because it makes people work harder in order to get money to buy the things they see advertised.

Fifty-five per cent of those interviewed believe advertised goods are higher in price than unadvertised goods, but 85 per cent vote that advertised products are also higher in quality.

Approximately 19 out of 20 of the buyers admit that advertising makes it easier for them to decide what they need, to improve their living standards, and to compare the goods offered both in price and quality before buying, the Sales Management article points out.

Seventy-two percent vote that advertising has rendered the public as service of fixing a standard price for widely sold articles in the public mind.

"Forum"

Commencement

(Continued from page 1)

which had probably come from some foreign land, and told of an oil which is found in its adult stage on the shore of Great Britain and Ireland, but which is born on our Southern shore. He asked the audience, "Who guides this oil across the ocean?" He illustrated how all forms of life, birds, animals, fish are guided by instinct; then he asked, "What is instinct?" He said no wonder that Darwin was bothered when he came to the problem of instinct. He quoted from the book of Jeremiah the Bible verses saying that birds and animals know the law, but the people do not, and the speaker added that the order of life beneath the human race is in harmony with the laws of nature and God and thus is protected and guided.

Bishop McMurry told of preaching in New Orleans, and how someone had asked him why God does not make a new Bible? To this he had replied,

"Why doesn't God make a new Sun and stars?" He said it is because we do not them.

The speaker said that there has been found cities without walls but none without a shrine. So strong is this instinct for God in man that unless you reveal God to man, he will make a god. Bishop McMurry appealed to the graduates to return to this appeal and to follow it into the broader life.

The speaker told of hearing Roger Babson, noted statistician, in New Orleans and how this great man in talking to all classes of people there in a great meeting had said that what this country needs in her government and in all phases of her industrial and educational life is a better grip on God. He charged the graduates and the audience to hear that voice that causes us to reach out to the call of the infinite, saying that it will preserve and direct us at every point.

President Lamkin announced two awards at the commencement exercises held in the College auditorium. He announced that the American Association of Women's \$150 scholarship to the woman making the highest rank in the junior class went to Ruth Journeay, of Maryville, but that she did not accept the prize, which went to the

next highest, Violet Hunter, of Grant City.

The gold medal for the young woman making the highest average scholastic rank in the four years of College, awarded by the same association, went to Jean Freeland, of Athelstan, Iowa.

The senior class was presented to the president by Roy A. Kinnaird, chairman of the faculty council, who announced the candidates for degrees of B. S. in education. He also read the names of candidates for life diplomas and elementary certificates, as approved by the faculty council. The degrees were conferred upon the graduating class as a whole by the president of the college.

The recessional was played by Mr. Holdridge.

Winners of 1928 Pulitzer Prizes Are Announced

Newspaper Awards Go to New York, Chicago, St. Louis, and Norfolk, Virginia.

NEW YORK.—The annual Pulitzer prizes in journalism and letters were announced May 12 by trustees of Columbia University. The journalism prizes were won by persons or newspapers in Chicago, Norfolk, St. Louis and New York.

The awards with total annual value of \$17,400 as established under the will of Joseph Pulitzer, were announced at Columbia University as follows:

"For the most disinterested and meritorious public service rendered by an American newspaper during the year—a gold medal costing \$500.

"Awarded to the Evening World, N. Y., for its effective campaign to correct evils in the administration of justice including the fight to curb 'ambulance chasers,' support of the 'fence' bill and measures to simplify procedure, prevent perjury and eliminate politics from municipal courts; a campaign which has been instrumental in securing remedial action.

"Honorable mention is given to the Brooklyn Daily Eagle, N. Y., for its campaign against 'ambulance casers,' which supplemented the work of the New York Evening World; to the Chicago Tribune for its work in connection with the primary election, and to the St. Paul Dispatch and Pioneer Press, Minn., for its campaign for conservation of forests."

Correspondence Prize.

"For the best example of correspondence during the year, the test being clearness and terseness of style, preference being given to fair, judicious, well-balanced and well-informed interpretive writing, which shall make clear the significance of the subject covered in the correspondence or which shall promote international understanding and appreciation—\$500."

"Awarded to Paul Scott Mowrer of the Chicago Daily News."

Mr. Mowrer was awarded the prize for a series of articles showing the political and economic trends in Europe in 1928.

"For the best editorial article written during the year, the test being excellence being clearness of style, moral purpose, sound reasoning and power to influence public opinion in what the writer conceives to be right direction. Due account being taken of the whole volume of the writer's editorial work during the year—\$500."

"Awarded to Louis Isaacs Jaffe of the Norfolk Virginian-Pilot, Norfolk, Va., for his editorial entitled 'An Unspeakable Act of Savagery,' published June 22, 1928, which is typical of a series of articles written on the lynching evil and in successful advocacy of legislation to prevent it."

Reporter's Prize.

"For the best example of a reporter's work during the year; the test being strict accuracy, terseness, the preference being given to articles that achieve the accomplishment of some public good commanding attention and respect—\$1,000."

"Awarded to Paul Y. Anderson of the St. Louis Post-Dispatch, St. Louis, Mo., for his highly effective work in bringing to light a situation which resulted in revoking the disposition of Liberty bonds purchased and distributed by the Continental Trading Company in connection with naval oil leases."

"For the best cartoon published in any American newspaper during the year, the determining qualities being that the cartoon shall embody an idea made clearly apparent, shall show good drawing and striking pictorial effect, and shall be intended to be helpful to some commendable cause of public importance, due account being taken of the whole volume of the artist's newspaper work during the year—\$500."

"Awarded to Rollin Kirby of the World, New York, for the cartoon entitled 'Tummy!' published September 24, 1928."

Prizes in Letters.

"For the American novel published during the year, preferably one which

shall best present the whole atmosphere of American life—\$1,000."

"Awarded to 'Scarlet Sister Mary,' by Julia Peterkin, published by the Bobbs-Merrill company, Indianapolis, Ind., 1928."

"For the original American play, performed in New York, which shall best represent the educational value and power of the stage—\$1,000."

"Awarded to 'Street Scene,' by Elmer L. Rice, produced at the Playhouse in New York during the season 1928-1929, published by Samuel French New York, 1928."

"For the best book of the year upon the history of the United States—\$2,000."

"Awarded to 'The Organization and Administration of the Union Army, 1861-1865,' by Fred Albert Shannon, published by the Arthur H. Clark company, Cleveland, Ohio, 1928."

American Biography Prize.

"For the best American biography teaching patriotic and unselfish services to the people, illustrate by an eminent example, excluding, as too obvious, the names of Washington and Abraham Lincoln—\$1,000."

"Awarded to 'The Training of an American, The Earlier Life and Letters of Walter H. Page,' by Burton J. Hendrick, published by Houghton Mifflin company, Boston and New York, 1928."

"For the best volume of verse published during the year by an American author—\$1,000."

"Awarded to 'John Brown's Body,' by Stephen Vincent Benét, published by Doubleday, Doran and Company, Inc., Garden City, N. Y., 1928."

The three traveling scholarships for honor graduates of the Columbia school of journalism go to Helen R. Fairbanks of Great Neck, L. I., Prescott Freese Dennett of Bangor, Me., and Will Cranner Weng of Terre Haute, Ind. Miss Sairbanks, Mr. Dennett and Mr. Weng were nominated by the teaching staff of the school of journalism for the first three awards, with the following alternates: Wayne William Parrish of Decatur, Ill.; Herbert Anderson Yocom of Arcata, Calif., and Miss Josephine Russell of New York city.

The \$1,500 scholarship for the most talented music student is awarded to Carl Bricken, a student of the piano until last year at the Mannes School of music—Publishers' Auxiliary.

Ruby Gray will teach the Trego School, a first class rural school, five miles west of Barnard.

Pauline Kellogg will teach White Lily school, about six miles north of Clearmont.

Lucile Lyle goes to the Dawson School, four miles west of Burlington Junction.

Lemon Magee, who is enrolled here for the summer quarter, has been re-elected to the superintendence of the Conception schools for the coming year.

I want you to walk on My Heels

Cut this ad out and take it to Anderson's Shoe Shop and Shine Parlor and get a pair of ladies Heel Taps put on free.

ANDERSON'S SHOE SHOP

AND SHINE PARLOR

on Main St.

Open Evenings

Tillie Houts, of near Hamburg, Iowa, is again in school this summer. She has secured a position in the grades at Hamburg for next year.

Bertha Cross, who attended the short course, spent the week-end with her parents near Albany, returning Tuesday morning to be enrolled for the summer quarter.

New Republic Prize Goes to Californian

The first prize in the New Republic's essay contest on the subject "College As It Might Be," went to Howard Jay Graham, of the class of 1927 at Whitman College, now a graduate student at the University of California. The judges, Dr. Alexander Meiklejohn of the Experimental College at the University of Wisconsin, Dean Max McComie of Lehigh University, author of "College or Kindergarten?" and Professor Robert Morse Lovett of the University of Chicago, one of the editors of The New Republic, experienced great difficulty in choosing among several papers of high merit.

Essays in the contest were received from students and graduates of 73 colleges and universities in the United States and Canada, with midwestern and eastern districts most heavily represented.

More than twice as many men as women competed, and more undergraduates than graduates. Their plans for ideal colleges showed a heavy preponderance for coeducation and against intercollegiate athletics, a smaller preponderance against fraternities, and a general protest against the grading system, against examinations, and even in many cases the conferring of degrees.

"The college misjudges us soda clerks, newsboys, shoe-salesmen's sons and preachers' daughters," says Mr. Graham, whose essay appears in this week's New Republic. "Truly we are 'intellectual barbarians,' but to infer that we are incapable of education—raises the question 'in capable of what kind of education of education?' In

place of the course system I propose an intensive searching study by each student of some problem, field, or institution in which he is interested."

In conclusion the author demands, "Did not the Barbarians conquer Rome?"

Other interesting essays submitted in the contest will appear in succeeding numbers of The New Republic.

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